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LONDON TOTE FUSES FASHION AND TECHNOLOGY

The new London Tote by Mobile Edge offers exclusive technology

ANAHEIM, CA, — Jan. 25, 2006 - Mobile Edge, the premiere designer of stylish laptop carrying cases, unveiled their latest creation, the London Tote. The very hip London Tote will accommodate laptops with screens up to 15" and 15.4". Designed for women, by women the London touts fashion, style, and functionality all in perfect accord.

The trendy London Tote has built in protection for laptops in a dedicated SafetyCell™ Computer Compartment, that delivers improved "object deceleration" via independent foam cells that absorb and dissipate shocks. Its exclusive Wireless Security Shield™ employs technology developed by NASA to shield Bluetooth enabled cell phones and PDAs from would be hackers or "Bluesnarfing," blocking unwanted wireless access. This Zinc lined pocket has conductive fibers woven into the fabric blocking out electromagnetic waves and radio frequencies keeping wireless peripherals safe and secure.

The London has very distinct features with two large exterior pouches accented with koskin trim and cover, with polished silver folding buckles and micro-fiber and koskin accents. The large capacity London has a separate section for files or magazines with an additional workstation for accessories, cables, pens, a removable cosmetic pouch, and a special pocket for lipstick or mascara.



"The fashionable London Tote is not only attractive, it is very functional and integrates your hand bag, brief case, and laptop case into one stylish tote," explained Lewis Lustman, director of marketing for Mobile Edge.

Mobile Edge is expanding the carrying case category by offering new, innovative and fresh designs that fuse fashion trends with form and function, creating a brand that makes a statement about today's business and lifestyle consumers.

The London Handbag is now available with a SRP of \$119.99, Model MEHLN1.

About Mobile Edge

Mobile Edge is the premiere designer of innovative and stylish cases for portable computers. The company is committed to the highest quality standards in every case that it produces, from ladies carrying cases, messenger bags, briefcases, and backpacks to the V-Load™ vertical series and TechStyle™ series. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest Lifetime Warranty in the industry on its entire product line. For more information visit Mobile Edge at www.mobileedge.com or call Matthew Olivolo at 714-399-1410.