

FOR IMMEDIATE RELEASE

Contact: Matthew Olivolo | Director of Public Relations, Mobile Edge | 714-399-1410 | mo@mobileedge.com

THE ONLY SECURE COMPUTER BACKPACK ON THE MARKET
New SecurePack from Mobile Edge leads industry with exclusive anti-theft features

ANAHEIM, Calif., - Aug. 7, 2006 - Mobile Edge, the premiere designers of innovative and stylish notebook computer carrying cases and accessories for the mobile lifestyle, unveiled the new SecurePack, a unique new design for computer Backpacks. The SecurePack has no exposed zippers or exterior pockets which prevents access to the interior of the pack while it is being worn. This unique design ensures that would-be thieves cannot steal anything from the pack, even when maneuvering through crowded streets, subways, airports, or other vulnerable situations.

Given the recent nationally publicized reports of laptop theft, security has become a high priority for portable computer users worldwide. When traveling with expensive electronics such as notebook computers, iPods™, cell phones or other electronic devices, stealing or even planting materials in one's backpack has become a very real threat.

Conventional backpacks allow access to the contents when the wearer is not paying attention. The SecurePack eliminates that opportunity by removing exterior pockets. The only way to gain access to the backpack is to remove the pack from the wearer's back. The SecurePack can only be accessed via a hidden zippered section that is positioned next to the wearer's back.



"The SecurePack is a perfect example of our dedication to security in a comprehensive sense," said Lewis Lustman, director of marketing for Mobile Edge. "Of course we want to protect our customers' notebooks from damage but it's as important to us to keep them safe from *all* manner of threats, including theft in crowded situations. It's a dangerous world out there and we will continue to deliver security focused solutions as part of our product offering."

In addition to security, the ergonomic design evenly distributes weight across your shoulders for maximum comfort with padded protection and huge capacity for all popular notebooks (up to 17" screens) as well as accessories, files, a special iPod/MP3 media pocket with a headphone pass-through port, and additional space for power cables and other personal items. While designed as a notebook carrying case, the SecurePack is perfect for all commuters and vacationers backpacking through the U.S. or overseas.

-more-

The SecurePack carries a suggested retail price of \$79.99 and comes in two distinct color patterns which include a black with yellow trim pack (model #MEBSP4) and a young and hip version that sports an urban camouflage print (model #MEBSP6).

Mobile Edge continues to expand the carrying case category by offering new, innovative and fresh designs that fuse fashion trends with form and function, creating a brand that makes a statement about today's mobile computing lifestyle.

For more information about the SecurePack and other innovative products designed for the mobile lifestyle, visit the company online at www.MobileEdge.com.

About Mobile Edge

Mobile Edge is the premiere designer of innovative and stylish notebook computer carrying cases and accessories for the mobile lifestyle. The company is committed to the highest quality standards in every case that it produces, from ladies carrying cases, messenger bags, briefcases, and backpacks to the V-Load™ vertical series and TechStyle™ series. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest Lifetime Warranty in the industry on its entire product line. For more information visit Mobile Edge at www.MobileEdge.com.