

## FOR IMMEDIATE RELEASE

Contact: Matthew Olivolo | Director of Public Relations, Mobile Edge | 714-399-1410 | [mo@mobileedge.com](mailto:mo@mobileedge.com)

### MOBILE EDGE CONTINUES FIGHT AGAINST BREAST CANCER

*Donations to Komen climbing to quarter million*

**ANAHEIM, CA, – July 3, 2007 –** Mobile Edge, the leading supplier of innovative and stylish laptop computer carrying cases and accessories is proud to announce their ongoing partnership with Susan G. Komen for the Cure in their battle against Breast Cancer. Entering their fourth year as a corporate partner with Susan G. Komen for the Cure, Mobile Edge donates 10 percent of the retail sales price of each of its Komen related Caring Case Collection of laptop bags to the Foundation. Since the inception of their 'Caring Case' Program Mobile Edge has donated more than \$177,000.00 to the Komen Breast Cancer Foundation.

The Caring Case Collection is comprised of five pink themed laptop bags all toting the Komen pink ribbon medallion. From the Komen Paris Backpack, to the Pink Milano or the Pink Suede Tote, the Caring Case Collection offers stylish choices for women, while raising money for a great cause.

"We greatly admire the Komen Foundation for its incredible efforts in the ongoing fight against breast cancer and strongly believe that supporting the advancement of research will one day eliminate this devastating disease," said G. David Cartwright, President and CEO of Mobile Edge. "We are aware that this is a very important issue for our customers and are thrilled about continuing our partnership with the Foundation and supporting such a worthy cause."

**Susan G. Komen for the Cure's promise** is to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures. For more than 20 years, the Komen Foundation has educated women, promoted research and continues to work to eradicate the disease. With nearly a quarter million new cases of breast cancer expected this year, Mobile Edge recognized the need and urgency to join the alliance to fight breast cancer. The Mobile Edge Caring Case Collection™ was specially designed for women, by women and for the benefit of women.

Mobile Edge continues to expand the carrying case category by offering new, innovative and fresh designs that fuse fashion trends with form and function, creating a brand that makes a statement about today's business and lifestyle consumers.

#### **About Mobile Edge**

Mobile Edge is the premiere designer of innovative and stylish notebook computer carrying cases and accessories for the mobile lifestyle. The company is committed to the highest quality standards in every case that it produces, from ladies carrying cases, messenger bags, briefcases, and backpacks to the V-Load™ vertical series and TechStyle™ series. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest Lifetime Warranty in the industry on its entire product line. [www.mobileedge.com](http://www.mobileedge.com).

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