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MOBILE EDGE CONTINUES FIGHT AGAINST BREAST CANCER

Donations made to Komen for the Cure surpass quarter million dollars

ANAHEIM, Calif., - March 18, 2008 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and accessories is proud to announce their ongoing partnership with Susan G. Komen for the Cure in their battle against Breast Cancer. In their fourth year as a proud corporate partner, Mobile Edge donates 10 percent of the retail sales price of each Komen laptop bag they sell back to the Foundation. Since the inception of its 'Caring Case Collection' Program, Mobile Edge has donated more than \$250,000.00 to the Komen Foundation.

The special Caring Case Collection is comprised of six pink themed laptop bags all toting the symbolic breast cancer pink ribbon medallion. From the Komen Paris Backpack, to the Pink Milano or the Pink Suede Tote, the Caring Case Collection offers stylish choices for women, while raising money for a great cause. This Collection not only looks stylish, but also gives each person who buys a Komen case a great feeling of social responsibility.



“We greatly admire the Komen Foundation for its incredible efforts in the ongoing fight against breast cancer and strongly believe that supporting the advancement of research will one day eliminate this devastating disease,” said G. David Cartwright, President and CEO of Mobile Edge. “We are aware that this is a very important issue for our customers and are proud to be associated with the Komen Foundation and supporting such a worthy cause.”

Mobile Edge continues to expand the carrying case category by offering new, innovative and fresh designs that fuse fashion trends with form and function, creating a brand that makes a statement about today’s business and mobile consumers.

Susan G. Komen for the Cure’s promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures. For more than 20 years, the Komen Foundation has educated women, promoted research and continues to work to eradicate the disease. With nearly a quarter million new cases of breast cancer expected this year, Mobile Edge recognized the need and urgency to join the alliance to fight breast cancer. The Mobile Edge Caring Case Collection™ was specially designed for women, by women and for the benefit of women.

About Mobile Edge

Mobile Edge is the leading supplier of innovative and stylish laptop computer carrying cases and accessories. The company is committed to the highest quality standards in every case that it produces, from its full line of women’s carrying cases, messenger bags, briefcases, and backpacks to the V-Load™ vertical series and TechStyle™ series. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest Lifetime Warranty in the industry covering its entire product line.

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