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Mobile Edge Partners with Style Conscious Sumo

Mobile Edge will manufacture all Sumo laptop cases for North America

ANAHEIM, Calif., - Sept. 4, 2008 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and accessories, announced today they have formed a strategic alliance with Sumo, the leading consumer brand from HS International, LLC. Under this agreement, Mobile Edge will undertake the production and sales of the Sumo collection of laptop and lifestyle carrying cases in North America.

"Our alliance with Sumo allows us to broaden our product offering and continue to expand the laptop case category," said G. David Cartwright, President and CEO, Mobile Edge. "The unique Sumo brand and original designs provide us an alternative product collection in fashion forward styles and colors that complement our current Mobile Edge assortment."



Sumo, known for their colorful laptop sleeves utilizing a unique blend of quilted fabrics and fun styles for both men and women will strengthen the Mobile Edge Collection of stylish laptop cases.

"A relationship with Mobile Edge gives us exceptional production depth and immediate access to top retailers currently buying Mobile Edge products," said Jim Hart, co-founder and Managing Partner of HS International, LLC. "Plus, Mobile Edge brings a level of production expertise that an emerging brand could not acquire on its own; this alliance will set the foundation for our growth in the years to come."

As with all Mobile Edge laptop carrying cases, the new laptop sleeve selections will accommodate all popular models of laptops and will be covered by the Mobile Edge Lifetime Warranty. Several styles and sizes will be offered immediately through distribution channels, and the Mobile Edge website.

Mobile Edge continues to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and accessories for mobile business travelers. The company is committed to the highest quality standards in every case that it produces, from ladies carrying cases, messenger bags, briefcases, and backpacks to men's V-Load™ vertical series and TechStyle™ series. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest Lifetime Warranty in the industry on its entire carrying case line. For more information visit Mobile Edge online at www.MobileEdge.com.

About Sumo - HS, International, LLC

HS International, LLC is a San Francisco Bay Area company founded by Jim Hart, a computer channel industry veteran, and Geoff Sacco, a well-known outdoor industry designer. Their goal is to bring exciting brands and products to the computer, fashion and travel marketplace. HS International, LLC is focused on lifestyle, fashion forward products that break the mold and offer alternatives to the boring and mundane. The first brand in the HS International, LLC portfolio is Sumo. Sumo technology and lifestyle carrying cases offer a distinctive look and feel, in both design and materials.

