

## FOR IMMEDIATE RELEASE

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### Women's Checkpoint Friendly Laptop Bags by Mobile Edge

*New women's ScanFast Collection unveiled in time for holiday season*

**ANAHEIM, Calif.**, - November 18, 2008 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and accessories, expands their **ScanFast™** collection of Checkpoint Friendly Laptop Bags by adding three new carrying cases designed specifically for women. These unique models combine the fashion styling of our best selling women's cases with Checkpoint Friendly functionality, quality materials and the computer protection that only Mobile Edge can offer!

Designed for women by women, the new **ScanFast™ for Her** cases are the first TSA 'Checkpoint Friendly' laptop bags designed specifically for women to be introduced.

Like our original *ScanFast* cases, the new *ScanFast for Her* Collection exceeds all Transportation Security Administration (TSA) guidelines to be considered Checkpoint Friendly. Now travelers can speed through airport security checkpoints without having to remove their laptops.

"As the industry leader in fashion-inspired women's laptop carrying cases, we are proud to be the first to introduce Checkpoint Friendly Laptop Cases designed specifically for women," said G. David Cartwright, President & CEO, Mobile Edge. "Women are tired of traveling with generic, masculine cases and we are pleased to offer a stylish alternative for today's female road warriors."

The *ScanFast for Her* collection consists of three product styles; the all new Onyx *ScanFast* Briefcase, the Onyx *ScanFast* Backpack and a redesigned Element Briefcase. The Onyx Briefcase and Backpack feature a designer developed exterior material with faux-croc accents and polished steel fittings. The redesigned *ScanFast* Element Cases will be offered in three color combinations of chocolate brown, forest green and passion pink poly-suede accented with a dark faux-leather trim. The *ScanFast for Her* Cases are scheduled to begin shipping later this month at a suggested retail price of \$99.99.

Mobile Edge continues to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

#### About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and accessories. The company is committed to the highest quality standards in every case that it produces, from their women's briefcases, portfolios and totes, to men's messenger bags, V-Load vertical series, backpacks and new *ScanFast™* Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest product warranty in the industry on its entire carrying case line.

