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Contact: Matthew Olivolo | Director of Public Relations, Mobile Edge | 714-399-1410 | mo@mobileedge.com

MOBILE EDGE INTRODUCES INNOVATIVE BLUETOOTH ACCESSORIES

New line of Bluetooth Accessories make traveling easy

CES, Las Vegas, Nevada - January 08, 2009 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and accessories, stepped into the Bluetooth accessory arena releasing two innovative Bluetooth Headsets and a Bluetooth Handsfree Car Speaker Kit. With new cell-phone driving laws in place in more than 30 states across the country, providing a Handsfree solution to customers is essential.

Featuring noise suppression and echo cancellation, both the PowerSmart and Comfort Fit Bluetooth Headsets offer superior sound quality. Unique features including the auto power-save mode and gel-finger ear grips distinguish these products from other Bluetooth Headsets on the market. Notably, the PowerSmart Headset has been awarded the **2009 iF Product Design Award** from the International Forum Design Organization based in Hanover, Germany.



The ComfortFit Headset features a patented soft gel-like ear piece that gently molds to the shape inside the user's ear for a custom fit. Ergonomically designed to wear for long periods of time, users will enjoy five hours of talk time and 150 hours of standby time.

“We are pleased to enter this category with three state of the art products that address the needs of our customers,” stated G. David Cartwright, President & CEO, Mobile Edge. “And to have a new product be recognized with the prestigious 2009 iF Product Design of Excellence Award is particularly gratifying. We look forward to introducing additional accessory solutions for mobile consumers.”

The convenient Handsfree Car Speaker Kit allows users to connect to any Bluetooth phone instantly providing ‘hands-free’ functionality. Product features include Full Duplex DSP (Digital Signal Processing), Omni-directional noise and echo-cancelling microphone and 12 hours talk time/300 hours stand-by time.

Now shipping, the Comfort Fit Bluetooth Headset (MEABH2) carries a suggested retail price of \$59.99, the PowerSmart Bluetooth Headset (MEABH1) \$79.99 and Bluetooth Handsfree Car Speaker Kit (MEABV1) \$99.99.

Mobile Edge continues to evolve with technology by offering new, innovative and fresh designs that fuse fashion trends with form and function, creating a brand that makes a statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and accessories. The company is committed to the highest quality standards in every case that it produces, from their women's briefcases, portfolios and totes, to men's messenger bags, V-Load vertical series, backpacks to their new ScanFast™ Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest product warranty in the industry on its entire carrying case line. www.mobileedge.com