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Mobile Edge finalizes acquisition of Sumo Cases

Youthful Sumo Cases round out Mobile Edge Collection

ANAHEIM, Calif., - July 17, 2009 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and accessories has acquired the Sumo brand of carrying cases from HS International, LLC. Sumo, known for its young fashionable laptop case line that has been geared for the Apple MacBooks, will complement the existing Mobile Edge Collection of carrying cases.

"By acquiring Sumo, we continue to broaden our product offering as well as expand the laptop case category," said G. David Cartwright, President and CEO, Mobile Edge. "The unique Sumo brand and original designs provide us an alternative product collection in fashion forward styles and colors that complement our current Mobile Edge assortment. We are very pleased with the initial reception we have received for the Sumo products from our resellers."

The company is rapidly expanding the Sumo product line and has more than doubled the number of skus being offered. These products include a line of signature sleeves for notebook and netbook computers and a new line of products named the Sumo Lifestyle Collection. The Lifestyle Collection will include non-computer related totes, duffels and a unique range of collapsible storage cubes. Visit the redesigned website at www.sumocases.com or at www.mobileedge.com.

"A relationship with Mobile Edge gives us exceptional production depth and immediate access to top retailers currently buying Mobile Edge products," said Jim Hart, co-founder and Managing Partner of HS International, LLC. "Plus, Mobile Edge brings a level of production expertise that an emerging brand could not acquire on its own; this alliance will set the foundation for our growth in the years to come."



Mobile Edge continues to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and accessories. The company is committed to the highest quality standards in every case that it produces, from their women's briefcases, portfolios and totes, to men's messenger bags, V-Load vertical series, backpacks, Netbook cases and new *ScanFast*TM Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. The company offers the strongest product warranty in the industry on its entire carrying case line.

About Sumo - HS, International, LLC

HS International, LLC is a San Francisco Bay Area company founded by Jim Hart, a computer channel industry veteran, and Geoff Sacco, a well-known outdoor industry designer. Their goal is to bring exciting brands and products to the computer, fashion and travel marketplace. HS International, LLC is focused on lifestyle, fashion forward products that break the mold and offer alternatives to the boring and mundane. Sumo technology and lifestyle carrying cases offer a distinctive look and feel, in both design and materials.