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Mobile Edge goes Green with Eco-Friendly Laptop Bags

Earth friendly and stylish Messenger Bags and Totes

ANAHEIM, Calif., - Nov. 20, 2009 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and travel accessories has gone “Green” with its new Eco-Friendly Collection of Messenger bags and Totes. Constructed with natural cotton canvas and recycled plastic fittings, this new “ECO-llection” is 80 percent biodegradable.

“Our Team here at Mobile Edge understands the importance of minimizing our carbon foot print on the environment,” said Matthew Olivolo, Director of Public Relations, Mobile Edge. “By creating a collection of Eco-Friendly Laptop Bags that uses natural cotton canvas, a non-petroleum based material that is a replenishable natural fiber, we know it’s a step in the right direction.”

The Stylish Messenger Bag Collection comes in four color combinations; Brick Red, Olive Green, Navy and Midnight Black all designed to carry laptops with wide screens up to 17.3 inches. A matching padded shoulder strap and an easy access carrying handle were smartly added for user comfort.

“This is just the beginning for Mobile Edge,” explained Olivolo. “Our Research and Development Team is actively researching a variety of new materials we can use to replace petroleum based materials altogether.”

The ECO Tote Collection is comprised of seven different colored Totes, with one specifically designed for the Susan G. Komen for the Cure. Mobile Edge will donate 10 percent of the retail sales price back to the Komen Breast Cancer Foundation as part of their ongoing corporate partnership with Komen to raise money for research and awareness to eradicate breast cancer as a life threatening disease altogether.

The ECO-llection was designed with a clear earth friendly conscience, and offered at a practical price. The Tote Collection carries an SRP of \$79.99 each, while the Messenger Bags are listed at \$49.99.

Mobile Edge continues to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and accessories. The company is committed to the highest quality standards in every case that it produces, from their women’s briefcases, portfolios and totes, to men’s messenger bags, V-Load vertical series, backpacks, Netbook cases and new *ScanFast™* Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Recently acquired, Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line.

