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Sumo Messenger Bags unveiled at CES

Camo inspired Messenger Bags make a statement

CES, Las Vegas, - Jan. 6, 2009 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and travel accessories has released four new Sumo Camo Messenger Bags. The exterior material utilizes a random mix of the Sumo logo in various sizes and colors to create a one of a kind urban camouflage pattern.

This new Messenger Bag Collection is both innovative and stylish. Unclasp the main flap and you reveal an ergonomic full length pocket, angled similar to the front pocket of your favorite jeans. The adjustable padded computer compartment allows you to tailor the bag to carry a 9" Netbook or up to a 16" PC Laptop or 17" MacBook Pro.

"We feel our design team has created the ultimate Messenger Bag," said G. David Cartwright, President & CEO, Mobile Edge. "This new Collection will continue to expand the laptop case category while complementing our existing Mobile Edge and Sumo branded product lines."



Other unique features include a padded shoulder strap that is adjustable on both sides of the bag. This means it does not matter if you are left or right handed, you can easily adjust the strap on the go without taking the bag off your shoulder.

"Our goal was to maintain the basic characteristics of a traditional messenger bag, but make it more compatible for everyday use off of a bicycle," said Jim Hart, Sumo's Founder, "our design is loaded with pockets and other features the average laptop carrying case user is looking for, while keeping it colorful and distinctly SUMO."

The Sumo Messenger Bag Collection comes in four colors, Blue, Red, Silver and Pink Camo, all with a SRP of \$79.99 and backed by a Lifetime Warranty.

Mobile Edge and Sumo continue to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and travel accessories. The company is committed to the highest quality standards in every case that it produces, from their women's briefcases, portfolios and totes, to men's messenger bags, V-Load vertical series, backpacks, Netbook cases and new *ScanFast*™ Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Recently acquired, Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line.

Available online: mobileedge.com and sumocases.com