

FOR IMMEDIATE RELEASE

Contact: Matthew Olivolo | Director of Public Relations, Mobile Edge |
714-399-1410 | mo@mobileedge.com

Mobile Edge uses renewable sources for laptop case material
DuPont™ Sorona® helps reduce greenhouse gas emissions by 63 percent

CES, Las Vegas, - Jan. 7, 2009 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and travel accessories is the first to utilize DuPont's™ new polymeric material 'Sorona®' in the manufacture of laptop cases. This pioneering corn-based material is made from renewable resources that reduce greenhouse gas emissions by 63 percent when compared to typical Nylon or Polyester (PA6/Nylon6) production.

Derived from corn kernels, Sorona® material contains 37 percent of renewably sourced ingredients by weight. Production of Sorona® requires 30% less energy than production of an equal amount of traditional nylon reducing our dependency on oil and petrochemical feedstock. The fibers are soft and extremely stain resistant with high strength and stiffness qualities.

"We are delighted to be leading this category in the use of environmentally friendly materials," said G. David Cartwright, President & CEO, Mobile Edge. "It is our goal for Mobile Edge to establish a global trend for producing truly Eco-Friendly Laptop Cases and to make a positive impact on our environment."

The Mobile Edge production team will introduce several Sorona® based products during CES in Las Vegas this week. Additional existing products will be converted to Sorona® materials throughout the year. Mobile Edge also plans to use Sorona® as the primary main material for its new development of branded and OEM cases going forward.

Mobile Edge continues to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and travel accessories. The company is committed to the highest quality standards in every case that it produces in both their Men's and Women's Collections. Their Netbook cases and ScanFast™ Checkpoint Friendly Laptop Case Collections guide the category. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Recently acquired, Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line.

www.mobileedge.com - www.sumocases.com.

About DuPont™

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation. DuPont Oval Logo, DuPont™ and Sorona® are registered trademarks of DuPont or its affiliates. www.dupont.com