

## FOR IMMEDIATE RELEASE

Contact: Matthew Olivolo | Director of Public Relations, Mobile Edge & Sumo | 714-399-1410 | [mo@mobileedge.com](mailto:mo@mobileedge.com)

### Sumo introduces next generation of Folding Furniture Cubes

*Innovative Folding Cubes come in fun colors and sizes*

**SAN FRANCISCO, Calif.**, - Jan. 8, 2010 - Sumo, a Mobile Edge Company, announces the launch of the next generation of Foldable Furniture Cubes.

The Sumo Cube Collection comes in four sizes and six colors. With the success of our 18-inch Cube we have now added a 14-inch size offering even more decorating flexibility. And, just for fun, we've added a 6-inch & 4-inch size for smaller items to be used on a dresser or desktop.

"The Sumo Cubes offer a unique alternative to home storage," said G. David Cartwright, President and CEO of Mobile Edge. "We've taken a simple design and made it colorful and fun, offering a furniture quality solution that works in any dorm room, kids room or even your living room."

Sumo has applied the same fresh approach it has taken in its lifestyle carrying cases to the home market. Sumo has built a quality folding storage solution that is made of furniture quality fiberboard covered in a highly durable fabric, which offers storage space in a fun, colorful cube that will enhance any décor. The product has been enhanced with silicone-lined cutouts for ventilation and easy carrying, and all materials have been tested and certified to meet all current USA Safety Compliance Standards.

"The Sumo Cube Collection offers a fun, quality storage solution that fits well in any room decor," said Jim Hart, Sumo's Founder. "Our distinctive logo is always well received and the quality of the materials we use will keep them looking good for years to come."

The Sumo brand is well known for our Tough Love approach to design; offering innovative color options in alternative materials. Our San Francisco roots keep us on the leading edge of the latest consumer product trends. Our brand is quirky, funny, and resonates emotion with our customers. Our products are tough, unique, and fresh.

#### About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and travel accessories. The company is committed to the highest quality standards in every case that it produces, from their women's briefcases, portfolios and totes, to men's messenger bags, V-Load vertical series, backpacks, Netbook cases and new *ScanFast™* Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Recently acquired, Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line.

Available online: [mobileedge.com](http://mobileedge.com) and [sumocases.com](http://sumocases.com)

