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Mobile Edge Checkpoint Friendly Laptop Bags lead category

Eco-friendly laptop bags set 'Green standard' for industry

CES, Las Vegas, - Jan. 8, 2011 - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and travel accessories enhances its leadership position in the Checkpoint Friendly laptop bag category with its Eco-Friendly ScanFast™ 2.0 Collection. Mobile Edge teamed up with DuPont™, incorporating DuPont's™ innovative polymeric material *Sorona*® as the main material for their new ScanFast laptop cases. This pioneering material is produced partially with Agricultural Feedstock (corn stalks) that reduce greenhouse gas emissions by 63 percent when compared to typical petroleum based Nylon or Polyester production.

Mobile Edge was one of the first manufacturers to come out with TSA compliant Checkpoint Friendly laptop cases. Now, they expand this category by combining the Checkpoint Friendly design with this new renewable resource material which reduces energy consumption during production by 30 percent, reducing our dependency on oil and petrochemical products. The *Sorona*® fibers are soft and extremely stain resistant with high strength and stiffness qualities.



“We are delighted to be leading the category in the use of environmentally friendly materials,” said G. David Cartwright, President & CEO, Mobile Edge. “It is our goal for Mobile Edge to establish a standard for producing truly Eco-Friendly Laptop Cases. Our new ScanFast cases are not only the smart way to travel, but smart for the environment as well!”

In 2008, the TSA has announced guidelines that allow travelers with properly designed carrying cases to pass through security checkpoints without removing their laptops. Mobile Edge quickly responded by creating the ScanFast Collection, constructing each case to provide an unobstructed security scan of the laptop. Backed by a Lifetime Warranty, the new ScanFast 2.0 Collection consists of a stylish briefcase, traditional messenger bag and a backpack all priced at \$99.99 each. All three styles are in stock and shipping from the Mobile Edge facility in Anaheim, California.

Mobile Edge continues to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and accessories. The company is committed to the highest quality standards in every case that it produces, from their women's briefcases, portfolios and totes, to men's messenger bags, V-Load vertical series, backpacks, Netbook cases and new *ScanFast*™ 2.0 Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Recently acquired, Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line.