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**Sumo Business Class Laptop Cases unveiled at CES**

*Tailored backpack showcased on set of Glee*

**CES, Las Vegas, - Jan. 9, 2011** - Mobile Edge, the industry leader in innovative and stylish laptop computer carrying cases and travel accessories announce their new Sumo Professional Case Series. The subtle yet stylish quilted material Sumo is known for is integrated into various locations of each laptop case.

This new Business Class Collection looks professional, yet exudes style. Recently seen on the hit TV series Glee, the Sumo Travel Pack was selected for use by one of the show's main actors because of its unique style. Both the Professional Briefcase and Men's Briefcase are designed to carry your 17" MacBook Pro or 16" PC laptop. The Travel Pack will accommodate PC laptops up to 17.3" and 17" MacBook Pros.



“We feel our design team has created a sophisticated and stylish collection of laptop cases suited for both Apple and PC users,” said G. David Cartwright, President & CEO, Mobile Edge. “This new Collection will continue to expand the laptop case category while complementing our existing Mobile Edge and Sumo branded product lines.”

Each case has its own unique design characteristics constructed with durable yet soft water-resistant ballistic nylon and faux-leather accents. All three cases offer easy access carrying handles and a convenient trolley strap, ideal for placing on larger rolling luggage cases - all features tailored for business travelers.

“The Sumo Business Class collection offers a fashion forward alternative to the basic laptop case”, says Jim Hart, Sumo’s co-founder. “With three distinct designs for today’s executives, they work equally well for both men and women.”

Now available in a Men’s Briefcase model: ME-SUM089101, Travel Pack model: ME-SUM089301 and Professional Briefcase model: ME-SUM089201, each with an SRP of \$99.99 and backed by a Lifetime Warranty.

Mobile Edge and Sumo continue to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

**About Mobile Edge**

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and travel accessories. The company is committed to the highest quality standards in every case that it produces, from their women’s briefcases, portfolios and totes, to men’s messenger bags, V-Load vertical series, backpacks, Netbook cases and new *ScanFast™* 2.0 Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Recently acquired, Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line. Available online: [mobileedge.com](http://mobileedge.com) and [sumocases.com](http://sumocases.com)