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Sumo Laptop/Tablet Combo Backpacks unveiled at CES

Stylish backpack ideal for Ultrabooks and Tablets

CES, Las Vegas, - Jan. 11, 2012 - Mobile Edge, the industry leader in innovative and stylish laptop carrying cases and travel accessories has introduced two new Ultrabook/Tablet Backpacks under the Sumo brand. These new backpacks are designed to accommodate laptops up to a 15" MacBook Pro in a tailored padded pocket plus a separate fleece-lined pocket specifically for iPads or other computer tablets.

Designed for smaller profile laptops (Ultrabooks) and an iPad, the stylish Sumo Combo Backpacks are built to suit the current evolution in computing hardware. The lightweight (only 1.7 lbs) design features lots of storage space for everyday items, front and side pockets for quick access items and a unique draw-string opening with a secure flap to ensure user convenience. A convenient front zippered pocket makes storing a phone or other gadgets quick and easy. The adjustable padded shoulder straps and ergonomically padded back panel make carrying your gear comfortable.



“Based on user feedback and the recent explosion in tablet sales, our design team created a stylish backpack that is ideally suited for today’s active women,” said G. David Cartwright, President & CEO, Mobile Edge. “Combining protection for a Tablet and an Ultrabook, our new Sumo Combo Backpack reflects the changing environment in mobile computing.”

The Sumo Combo Backpack Collection comes in two colors, Red and Black with Pink stitching. Both carry an SRP of \$79.99 and are backed by the Mobile Edge Lifetime Warranty.

Mobile Edge and Sumo continue to expand the laptop carrying case category by offering new, innovative and smart designs that fuse fashion trends with form and function, creating a brand that makes a positive statement about today's mobile computing lifestyle.

About Mobile Edge

Mobile Edge is the industry leader in innovative and stylish laptop computer carrying cases and travel accessories. The company is committed to the highest quality standards in every case that it produces, from their women’s briefcases, portfolios and totes, to men’s messenger bags, V-Load vertical series, backpacks, Ultrabook cases and *ScanFast™* Checkpoint Friendly Laptop Collections. Leading computer manufacturers continue to rely on Mobile Edge to design and build custom OEM cases for their products. Sumo Cases round out the Mobile Edge Collection offering bold alternatives to the traditional boring laptop bags. The company offers the strongest product warranty in the industry on its entire carrying case line. Available online: mobileedge.com and sumocases.com