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**FOR IMMEDIATE RELEASE**

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**SHOW SOME LOVE WITH A WOMEN’S TRAVEL TOTE
FROM Mobile Edge**

*ANAHEIM, CA (February 10, 2020)—*A good, quality tote is a must-have travel companion for women on the go, especially totes designed with today's busy travelers in mind. [Mobile Edge](http://www.mobileedge.com) totes not only protect your tech gear and keep it organized with dedicated compartments for laptops, mobile devices, cords, accessories and personal items; they also let you travel in style with fashion-inspired designs and materials.

“We make it easy to show some love by gifting a little ‘peace of mind’ this Valentine's Day with a fashionable women’s travel tote from Mobile Edge,” explains [Paul June](https://www.linkedin.com/in/pauljune/), VP of Marketing for Mobile Edge. “Your loved one has a lot invested in her tech and all it takes is one mishap to learn a valuable lesson about the need to protect it.”

From sleek totes designed for Chromebooks, Ultrabooks, and Tablets, to roomy multi-purpose bags that can double as purses, travel bags, or briefcases, Mobile Edge totes combine sophisticated looks and fashion with innovative features and versatility.

**Top Totes from Mobile Edge**

* **Corduroy Tablet / Chromebook / Ultrabook Tote—**This sleek, compact tote features padded compartments and an integrated workstation to organize accessories, all in a rich [corduroy fabric](https://www.mobileedge.com/corduroy-tablet-chromebook-ultrabook-totes.html) for a refined look and feel.
* **Herringbone Tablet / Chromebook / Ultrabook Tote—**With a combination of great styling and dedicated laptop and tablet protection, the [Herringbone Tote](https://www.mobileedge.com/herringbone-tablet-chromebook-ultrabook-totes.html) is perfect for today’s woman on-the-go. Especially popular is the removable shoulder strap, which allows you to carry the tote hands free.
* **Ultra-Tote—**Featuring classic designs, the [Ultra Tote](https://www.mobileedge.com/ultra-tote.html) offers both functionality and elegance with a removable computer section for those times when you don’t need to bring along your laptop or tablet. Also available in [black leather](https://www.mobileedge.com/ultra-tote-black-leather.html) and [chocolate suede](https://www.mobileedge.com/ultra-tote-chocolate-suede-metl08.html).
* **Madison Tote—**Accented by rare, full-grain Araya Leather, the [Madison Tote](https://www.mobileedge.com/madison-tote.html) will never be mistaken for a computer case. It combines style with function, featuring multiple sections to maximize protection and organization. Also available in [taupe/chocolate](https://www.mobileedge.com/madison-tote-taupe-chocolate.html).
* **Special Edition Urban Tote—**It’s a purse, travel bag, briefcase, diaper bag . . . it’s all of the above! The multi-purpose, roomy [Urban Tote](https://www.mobileedge.com/urban-laptop-tote.html) is both lightweight and durable, with a large main compartment, padded pockets for a laptop and tablet, custom workstation storage, and zippered exterior pockets.

**Special Valentine’s Offer**

Show some love! Now through February 14, 2020, use promo code **LOVE2020** to purchase one or more of these featured totes from the Mobile Edge online store and get 25% off at checkout.

**Editor’s Note: SAMPLES ARE AVAILABLE FOR REVIEW**

**Link to Images & Sales Sheets:**

<https://www.dropbox.com/sh/in2fz935a34d365/AABKc2VQiEhGgp3E1MGpA17ra?dl=0>

**About Mobile Edge**

*Founded in 2002, Anaheim-based Mobile Edge produces award-winning durable and protective laptop cases, messenger bags, backpacks, totes, and more for* [*busy professionals*](https://www.mobileedge.com/collections/features/business-professionals)*,* [*road warriors*](https://www.mobileedge.com/collections/features/personalities/lifestyle)*,* [*students*](https://www.mobileedge.com/collections/features/personalities/elementry-high-school-college-graduate)*, and* [*gamers*](https://www.mobileedge.com/collections/features/personalities/online-video-gamer)*. Mobile Edge is known for its innovative and stylish designs, superior-quality, lifetime warranty, and commitment to customer satisfaction. Many leading computer manufacturers rely on Mobile Edge to design and build custom cases for their products.*

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