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FOR IMMEDIATE RELEASE



NEW AFFILIATE PROGRAM LETS PARTICIPANTS EARN COMMISSION ON SALES OF MOBILE EDGE'S AWARD-WINNING PRODUCTS

ANAHEIM, CA (March 24, 2020)—Mobile Edge today announced the launch of a new Affiliate Program where participants can begin leveraging their websites, blogs, and social media outreach to earn a 10% flat rate commission via online sales of [Mobile Edge](#) products, earn bonuses based on sales volume, and offer coupon codes to their audiences. To administer this program, Mobile Edge is partnering with [Avantlink](#), a cutting-edge online affiliate marketing platform.

“We are looking for affiliates with the desire and ability to spread the word about Mobile Edge products, which we believe is especially timely given the current situation where many consumers are becoming increasingly mobile as they work and learn remotely, often for the first time in their lives,” explains Paul June, Vice President of Marketing at Mobile Edge. “As a member of our Affiliate Program, you not only earn a percentage on sales of our products made using your unique affiliate link, you also get access to Mobile Edge content and marketing materials, plus highly-functional, durable Mobile Edge gear for your audience.”

How It Works

Those interested must first [apply online](#). Mobile Edge will review the application for appropriateness and fit, and then send an affiliate starter kit by email to new members (usually with just a few business days).

“Not just anyone can join our affiliate program,” says June. “We are looking for individuals, teams, clubs, and organizations with a connection to our target market of busy professionals, road warriors, students, and gamers who also have the desire and conviction to promote our brand.”

As affiliates, participants receive a unique referral link they can embed on their web pages, blogs, emails, and social media. They are then paid a percentage when someone uses that qualified link to make a purchase.

Qualified purchases are tracked automatically by the Avantlink platform and affiliates can monitor their progress through their own web-based affiliate dashboard, giving them maximum control and the ability to track top referral sources.

Why Mobile Edge?

Protective carrying bags and cases are the most in-demand accessory when a consumer purchases a tablet, laptop, or gaming console, making Mobile Edge's award-winning, durable, and stylish laptop cases, messenger bags, and backpacks top sellers. Consumers can also use Mobile Edge products with confidence: all Mobile Edge protective cases come with a lifetime warranty and 100% customer satisfaction guarantee.

With a large average order size, a high quality, desirable product line, and free shipping on orders over \$75, Mobile Edge is a perfect fit for affiliate marketers. Mobile Edge is also the exclusive worldwide designer and manufacturer for [Alienware](#) cases and gaming apparel.

For more information and to apply online, those interested can visit [here](#).

About Mobile Edge

Founded in 2002, Anaheim-based Mobile Edge produces award-winning durable and protective laptop cases, messenger bags, backpacks, totes, and more for [busy professionals](#), [road warriors](#), [students](#), and [gamers](#). Mobile Edge is known for its innovative and stylish designs, superior-quality, lifetime warranty, and commitment to customer satisfaction. Many leading computer manufacturers rely on Mobile Edge to design and build custom cases for their products.

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